

Online biz success handbook.

#GoForIt with GoDaddy & MYOB



Barkery Deluxe Dog Treats
BARKERYDELUXEDOGTREATS.COM.AU





Welcome!

Important update regarding your MYOB Atlas products.

As of 30 September 2022, MYOB's Atlas website hosting and domain management product, will be closing. From this date, if you do nothing, your website will no longer appear on the internet and your access to the MYOB Atlas account management site will be cancelled.

Fees & charges

From 1st October 2022, you will no longer be charged for the MYOB Atlas website and hosting domain management service. If you are on an annual subscription, MYOB will refund you any unused monthly charges.

Don't let your business go dark online

If you would like your website to continue to appear on the internet, use the same domain name and email addresses, you must transition your website hosting, domain name management and email configuration to a new provider. That's where GoDaddy can help.

About GoDaddy

At [GoDaddy Australia](#), we empower entrepreneurs with all the help and tools you need to grow online. Whether it's finding the right domain name, building a stunning and professional website, trusted hosting and comprehensive security products or setting up your professional email to match your domain name, we've got the tools and products for you. No tech knowledge required.

How to transfer your products

Ready to transfer your products? Simply call the GoDaddy team at +61 (02) 8042 8921 from 9am - 7:30pm Tuesday to Friday (AEST) and we'll help.

When speaking to the GoDaddy team, be sure to mention you are a MYOB Atlas customer and the team will work with you to organise your transfer.

If you need further information on the MYOB Atlas migration, please contact the MYOB team at atlas@myob.com.

While you're here, grab a bargain

GoDaddy are offering MYOB customers **30% off all new products** purchased by 1 October 2022. To activate the offer, simply use code: **myob30gd** at checkout in Australia at godaddy.au or for New Zealand customers at godaddy.com/en-nz

24/7 support is here

Don't worry, this isn't a solo event.

Once your new products have been set up, our GoDaddy Guides are available 24/7 to help with any questions or troubleshooting.

Reach them at +61 (02) 8042 8920 anytime or use our online chat function [here](#).



Get Social

Looking for more tips and inspiration? Follow GoDaddy Australia and MYOB on social for the latest news, customer stories and product information to support your online business.

GoDaddy Australia

 [@AU.GoDaddy](https://www.facebook.com/AU.GoDaddy) →

 [@godaddyaustralia](https://www.instagram.com/godaddyaustralia) →

 [@godaddy AU](https://www.linkedin.com/company/godaddy-au) →

MYOB

 [@MYOB](https://www.facebook.com/MYOB) →

 [@MYOB](https://www.instagram.com/MYOB) →

 [@MYOB](https://www.linkedin.com/company/MYOB) →

Ready to dive in?

Go for it with GoDaddy!





Miki Kanamaru
Pawsitive Mindset
PAWSITIVEMINDSET.COM.AU

🕒 37 mins | 11 modules

Creating your digital identity

How to pick a business idea, choose a name, and set up an online address (Domain) for your business.

LEARNING:

How to pick a great business name

1.1

Creative business names and how to find yours.

Read the article

 6 mins | 1 module

LEARNING:

How to set up an online address (Domain) for your website

1.2

Get started with Domains.

GoDaddy Guides video content series:

- Introduction to Domains at GoDaddy (00:55)
- What is a Domain name? (1:58)
- Top tips for choosing a great Domain (2:43)
- What's the difference between a domain name and a website? (2:05)
- What is a Subdomain? (2:04)
- Use your domain to create an email account (3:23)
- Connect your Domain to a Website Builder site (1:50)

Watch the video

 15mins | 8 modules

1.3

What are the five most common Domain extensions and which one should I use?

Read the article

 7 mins | 1 module

1.4

I registered my Domain. Now what?

Watch the video

 9 mins | 1 module





Ben Barnett
Barnett Building
BARNETTBUILDING.COM.AU

 1 hour 27 mins | 13 modules

Website building 101

How to build a beautiful, functional website (it's easier and faster than you think!)

How to build a beautiful, functional website with GoDaddy Websites + Marketing

2.1

Getting to know Websites + Marketing.

GoDaddy Guides video content series:

- Getting to know Websites + Marketing (39 secs)
- What is Websites + Marketing (2:19 mins)
- Which Websites + Marketing plan is right for you (2:42 mins)
- Getting started with Website Builder (4:26 mins)
- Touring the Websites + Marketing header (4:26 mins)
- Using the Action Plan to grow your online presence (2:10mins)
- Using GoDaddy InSight™ to see how your business is growing (2:16 mins)
- Accepting appointments on your site (2:17 mins)
- Marketing features that you can use to grow your online presence (3:07 mins)
- Using connections to engage customers (02:02 mins)

Read & watch

 27 mins | 10 modules

2.2

Building a website – the total A to Z guide of website design.

Read the article

 38 mins | 1 module

2.2

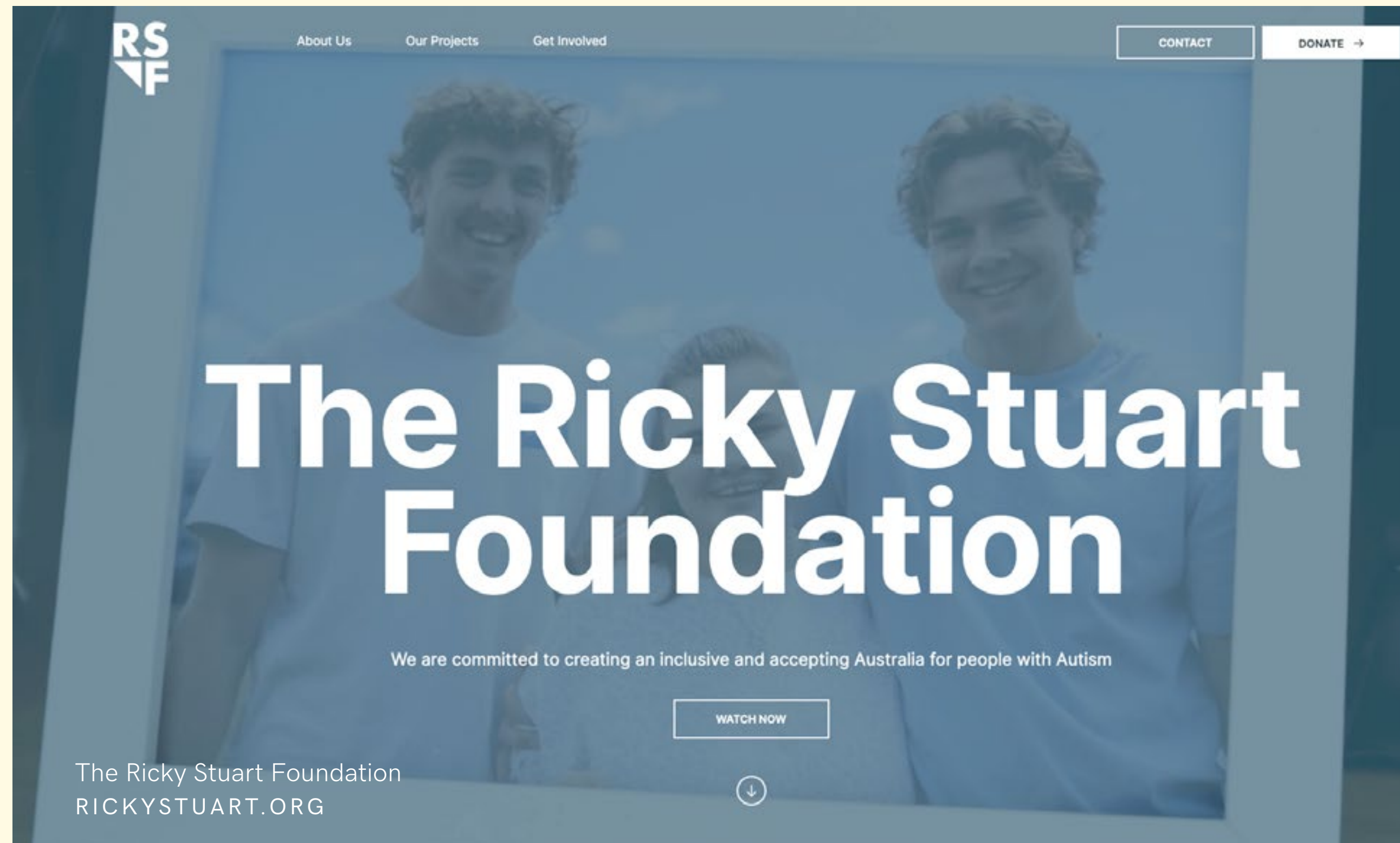
Introducing GoDaddy Studio.

GoDaddy Studio helps you create beautiful visual content for all platforms. The tools are built for use by non-designers, offering professional results, even for beginners.

Watch the video

 1 mins | 1 module





Looking for WordPress?

Set up your WordPress site easily with GoDaddy and create an optimised online shop with thousands of templates and plugins that simplify selling. Get started by choosing a Managed WordPress hosting plan, or let the experts build your site for you with our Website Design Services team.

DIY: Managed WordPress
Hosting Plans

Do it for me: Website
Design Services



Dr. Anisha Dinaz
Ayurveda Sydney Clinic
NATUROAYUR.COM.AU

Protect your brand and customers with website security.

Why cyber security matters for online businesses big and small.

How to protect your biz online
(and why it matters)

3.1

4 site security features every online business needs.

GoDaddy Guides video content series:

- 7 small business network security tips (6.21mins)

[Read & watch](#) →

Read & watch

 12mins | 1 module

3.2

How and why websites get hacked — and how to fix them when they do.

GoDaddy Guides video content series:

- My website was hacked. What should I do? (2.00mins)

Read the article

 2 mins | 1 module

3.3

The A-Z of website security.

GoDaddy Guides series covering how to:

- Set up passwords and two-step verification (1.00min)
- Back-up, restore and prepare for disaster recovery (1.00min)
- Get an SSL certificate (1.00min)
- Set up a firewall (1.00min)
- Monitor and scan your site (1.00min)
- Secure payments (1.00min)
- Update your Content Management System (CMS) (1.00min)

Read the articles

 7 mins | 1 module





Melissa Wu
Australian Olympian / Entrepreneur
HrdKAWstregnth.com.au

 2 hour 10 mins | 14 modules

Grow your business

Reach more customers through the power of brand, email marketing, social media marketing & Search/SEO.

LEARNING:

Unleash the power of your website

LEARNING:

Unlock the power of your brand

4.1

How to tell your story on your website in 3 easy steps.

4.2

7 ways to build a website that customers trust.

4.3

Tips for building an online community.

4.4

A beginner's guide to branding your business.

4.5

What is a brand voice, and how do you find yours?

Watch the video

 7 mins | 1 module

Watch the video

 10mins | 1 module

Watch the video

 16mins | 1 module

Watch the video

 6 mins | 1 module

Read the article

 6 mins | 1 module



LEARNING:

Unlock the power of your brand

LEARNING:

Reach & attract more customers

4.6

How to set up your visual brand on your GoDaddy Websites + Marketing website.

Read the article

🕒 3 mins | 1 module

4.7

What's the difference between a brand and a logo?

Watch the video

🕒 4 mins | 1 module

4.8

Using social media to build your personal brand.

Watch the video

🕒 7 mins | 1 module

4.9

Digital marketing tips to reach an Aussie audience.

Journey video:

- SEO for beginners: how to rank in search (11.17mins)
[Watch the video](#) →

Read & watch

🕒 16mins | 1 module

4.10

How to use a custom domain name for email.

Read the article

🕒 4 mins | 1 module



Reach & attract
more customers

4.11

How to create
marketing emails.

- Starting your marketing email
(01:46 - embedded)

Read and watch

 3 mins | 1 module

4.12

How to connect your
website to your Facebook
Business page.

Read the article

 1 mins | 1 module

4.13

Small business
guide to Facebook
marketing.

Read the article

 5 mins | 1 module

4.14

Google SEO: make
the most popular
search engine work
for your business.

Included GoDaddy Guides video:

- A beginners guide to SEO
(44.47mins)

[Watch the video](#) →

Read & watch

 50 mins | 1 module



#GoForIt

Head to godaddy.au for more tips and tools for online biz success.

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